

**MEETING MINUTES
CITY OF MORENO VALLEY
ECONOMIC DEVELOPMENT SUBCOMMITTEE
Regular Meeting
February 11, 2025 – 4:00 p.m.**

CALL TO ORDER

Councilmember Delgado called to order the Economic Development Subcommittee meeting at 4:00 p.m., held in our Training Conference room, located on the 2nd floor of City Hall.

ROLL CALL

Council Subcommittee:

- Mayor Cabrera, Absent
- Councilmember Gonzalez, Present
- Councilmember Delgado (Alternate), Present

Staff:

- Sean Kelleher, Assistant City Manager (Development)
- Keith Gemmell, Acting Economic Development & Housing Director
- Melissa McClain, Economic Development Manager
- Vanessa Leccese, Assistant to the City Manager

Public Comments

No Speakers

Approval of Minutes

Councilmember Delgado motioned, and Councilmember Gonzalez seconded to approve the December 10, 2024, meeting Minutes.

Motioned: Councilmember Delgado

Seconded: Councilmember Gonzalez

Economic Development Subcommittee – Approved

Advisory Items

Partner Update – Off-Base Transitional Training

Kevin Brooks has been working with the BERC for about two years. Off-Base transitional training is provided through the OBTT Program, which offers veterans the same training they received when transitioning out of the military. This includes resume building/writing, interview skills, and federal hiring processes, all in a familiar training format. These workshops are held every month during Veteran Tuesdays. In 2024, between Orange County and Riverside County, Moreno Valley have had the highest attendance rates from veterans' spouses. Kevin Brooks expressed his appreciation to the BERC staff for their

efforts in marketing and providing information to the public, which has helped bring attention to these valuable resources for our veterans.

Economic Development Subcommittee – Receive and file.

Business & Employment Resource Center (BERC) – Annual & Monthly Update

Keith Gemmell, Acting Economic Development & Housing Director, presented a comprehensive update on the workshops, job fairs, and educational opportunities that are offered through the BERC, along with updates on current partnerships and upcoming events.

In 2024, the BERC saw significant growth in various areas. The total number of individual customers served reached 27,000, reflecting a 7% increase from the previous year. The BERC also hosted 60 hiring events, marking an 11% increase, and workshop attendance saw a 27% increase. Additionally, the number of county career coaches grew by 58%, and a total of 4,100 individual coaching sessions were conducted.

Economic Development Subcommittee – Receive and file.

Economic Development Summary – February 2025

Melissa McClain, Economic Development Manager, presented a comprehensive update on the latest commercial and industrial business growth and office development activities that are currently underway that were either completed or begun as of February 2025.

Economic Development Subcommittee – Receive and file.

Staff Comments

No staff comments

Councilmember Comments

Councilmember Gonzalez expressed his enthusiasm about joining the ED Subcommittee. In response, Councilmember Delgado recommended that Councilmember Gonzalez take a tour of the BERC to gain a firsthand understanding of the services provided and the significant amount of work involved in supporting the community.

Adjournment

The Economic Development Subcommittee meeting came to a close at 4:32 p.m. as Councilmember Delgado adjourned the session.