

CITY MANAGER'S OFFICE

Administration

Lawsuit Effort on Proposition 16

Following City Council's direction to join several other public agencies in a lawsuit to block Proposition 16 from appearing on the June 8 statewide ballot, my staff is working with the other parties to publicize our opposition to this measure. Assistant to the City Manager Michelle Dawson wrote the statewide press release for the coalition's lawsuit and presented information to the Chamber's Legislative Action Committee (LAC) on Friday, March 12. The California Chamber of Commerce has taken a "support" position on Proposition 16, however the LAC is now recommending that the Moreno Valley Chamber Board oppose this initiative due to the negative impact it would have on municipal utilities such as Moreno Valley Utility. Proposition 16 (the so-called "Taxpayers Right to Vote" measure) is solely sponsored by Pacific Gas & Electric and is intended to protect PG&E's monopoly over its existing service area and thwart any public competitors.

2010 Memorial Day Ceremony

The City's annual Memorial Day ceremony is scheduled for Sunday, May 30 at 7:30 p.m. You will recall that it is the City's policy to hold our ceremony on the traditional Memorial Day of May 30 rather than the "observed" day of the last Monday in May. This year staff is planning a candlelight ceremony at dusk in honor and remembrance of those who have given their lives in service to our country. Moreno Valley had three residents killed in action last year, each of the families for these servicemen have been provided with the application to have their soldiers' names added to our Veteran's Memorial. To date we have had one family return the completed paperwork and staff is sending a follow up letter to the other two families. We are submitting an application to the Air Force requesting a military flyover for the ceremony.

Media and Communications

MVTV-3 Utilizing Services of 5 Interns

MVTV-3 has used the services of interns off and on for several years, to varying degrees of success and usefulness. The Media & Communications Division currently has five interns working for free in MVTV-3. All students or recent graduates, the volunteer interns are all quite talented and have been producing original programming for Channel 3 under the direction of media staff. The interns are writing, filming, and editing items for News Center, the monthly news magazine show. They are also producing public service announcements and have been assisting staff during the live broadcasts of the Council and Planning Commission meetings. The current influx of free assistance can be attributed to the economy and word of mouth that the City is providing "hands on" experience that they can use to enhance their work experience and resumes.

New "Mission Moreno Valley" MVTV-3 Program

MVTV-3 is currently producing a pilot for a reality adventure television show loosely based on CBS' "Amazing Race." Titled "Mission Moreno Valley," the purpose of the program is to highlight the City's parks, facilities, points of interest, local entertainment options and local businesses. Cameras will follow contestants around the City as they complete challenges at different locations throughout all Council districts, learning about Moreno Valley in the process. Several local businesses are partnering with MVTV-3 by providing locations to hold the challenges and products to assist the contestants; partners for the pilot episodes will include Visterra Credit Union, E.M.W.D., Brunswick Moreno Valley Bowl, Moreno Valley Chevrolet, Qdoba, Moreno Valley Unified School District, Moreno Valley Chevrolet, and Sunnymead ACE Hardware. The contestants for the pilot include City employees on their personal time (tappings will occur on weekends), if the pilot proves successful this is a program we might open up to City residents and broadcast as a series type of program for MVTV-3.

COMMUNITY DEVELOPMENT DEPT

Planning Commission

At their meeting of March 11, 2010, the Planning Commission took the following actions:

Approved a plot plan and parcel map to permit the construction of gasoline service station with convenience store and automated car wash on property located in the Community Commercial (CC) land use zone at the southwest corner of Moreno Beach Drive and Alessandro Boulevard. The applicant is Bryan Alberre.

Administrative Approval

1. Plot plan to permit the exterior repaint and addition of neon lighting of the Centenario Restaurant at 24175 Hemlock Avenue. The applicant is Jorge Carrasco.
2. Plot plan to permit the establishment of an auto smog test only station at 22790 Alessandro Boulevard. The applicant is Sharon Belleh.
3. Plot Plan to construct a large detached carport at 26865 Ironwood Avenue. The applicant is Southland Engineering.
4. Phasing plan for future tenant spaces in the remainder portion of the 99 Cents Only building at 12530 Day Street. The applicant is Carol Groppe.

Foreclosures and Homes Listed for Sale

Information available from the RealtyTrac website shows a lessening of foreclosure activity in the City and region. For February, the website reported one in 89 housing units in Moreno Valley were in some stage of foreclosure. This compares to a rate of one in 85 units in January, a 5% improvement between January and February. Foreclosure activity decreased throughout the region, with the highest rates in communities with the highest levels of single family housing construction during the past building boom. Moreno Valley is in the middle of the list of local communities with Temecula and Corona. Slower growth areas such as Riverside and Banning have much lower rates, and faster growth areas such as Beaumont and Murrieta have much higher rates. Calimesa had the lowest rate locally (1 in 431 and Winchester had the highest rate (1 in 19). By zip code, area 92555 had the highest rate in the City (1 in 30) and area 92553 had the lowest

rates (1 in 133). Foreclosure activity increased in area 92557 and decreased substantially in other zip codes in the City.

Information available from the Realtor.com website indicates an increase in the number of homes for sale in the City and continued stability in median asking prices. As of March 1, 2010, 950 homes were listed for sale, compared with 922 on February 1st and 1,805 in March of last year. The median asking price in March was \$155,000, compared with \$155,000 in February and \$149,900 last March.

Alessandro Boulevard Corridor Study

The first community meeting for the Alessandro Corridor Study has tentatively been set for Thursday, April 22nd in the City Council Chambers. All property owners along Alessandro Boulevard will be invited to the meeting. Various stakeholders will also be invited to participate. Attendees will be presented with base data and concepts for the corridor. A second community meeting will be held later in the spring to elicit input in the draft plan prior to presentation to the City Council and Planning Commission. The grant funds the consulting services to analyze land use, street and bus rapid transit improvements to enhance Alessandro Boulevard from the future March Field/Moreno Valley MetroLink station to the Riverside Regional Medical Center as a transit corridor.

Day Street Annexation

On February 25, 2010, the Riverside County Local Agency Formation Commission (LAFCo) approved requests by the cities of Moreno Valley and Riverside to detach a 17-acre area from the City of Riverside and attach it to the City of Moreno Valley. The area is entirely within the public rights of way for Day Street and the Highway 60 interchange.

Project Approval Extensions

Pursuant to recent City Council action, staff has completed the second round of one-year extensions of time for 35 projects that would otherwise expire in 2010. All affected applicants have been informed by mail of their extension and the case files updated for the extensions.

Habitat for Humanity

The local chapter of Habitat for Humanity held a groundbreaking ceremony on Saturday, February 27, 2010, for two homes on Graham Street between Hemlock and Ironwood Avenues. The two lots were provided by the City's Redevelopment Agency. Construction of the homes will begin shortly in conjunction with the two future homeowner families and local volunteers. Once completed, the two low income families will own the homes with repayment of the actual cost to construct them through a no interest loan. The proceeds of the loan repayments will assist in building additional homes in the future for other families.

Recently, Habitat also expanded a mobile home owner assistance program to Moreno Valley. The program will provide exterior paint and minor repairs for one or two low income mobile home owners monthly using donated paint and volunteer labor. The program is currently focused on the Country Squire Mobile Home Park on Alessandro Boulevard.

Warehouse/Industrial Project Legal Action

Citizens for a Better Moreno Valley filed a Notice of Intent to file a lawsuit challenging the recent City Council approval of the Rados warehouse/industrial project at the northeast corner of Heacock Street and Iris Avenue. The group also filed an appeal of the recent Planning Commission approval of the Ridge Realty warehouse/industrial building at the northwest corner of Cactus Avenue and Joy Street. The appeal was scheduled for City Council review and action on March 23, 2010.

ECONOMIC DEVELOPMENT DEPT

Administration

La Quinta Inn & Suites

Construction is nearing completion on the new La Quinta Inn & Suites located at 23090 Sunnymead Boulevard. The 3-story hotel features 57 guest rooms, along with a conference room, indoor swimming pool and fitness area. With 220 locations in 29 states, La Quinta Inns, Inc. is one of the largest mid-priced, limited-service hotel chains in the United States. La Quinta's properties, which are located primarily in California, Florida and

Texas, are targeted toward cost-conscious travelers. La Quinta, which means "the country place" in Spanish, got its start in 1968 during the HemisFair - San Antonio's "world fair" event. Across from the fairgrounds, entrepreneur Sam Barshop and his brother, Phil, built the first of what would become the successful chain of La Quinta Inns.

The Moreno Valley hotel, which is operated through a franchisee arrangement, is owned by Nayana, LLC based in Cerritos. This is the third La Quinta property owned by Nayana LLC. Company officials are encouraged and looking for strong patronage with the new Moreno Valley hotel based on the high level of interest regarding the anticipated opening date for the new hotel, which is targeted for early April 2010.

Pollo Feliz

The new Pollo Feliz on Sunnymead Blvd. recently opened. The remodeled building at 24800 Sunnymead Blvd. was previously an El Pollo Loco. The project is in the final stages of inspections (building, fire prevention and health department). Building signage is complete, but fabrication of the project's monument signage is still ongoing. This new location for Pollo Feliz is the first in California, with additional sites open in the Southwestern US, including the states of Arizona, New Mexico, and Texas. Pollo Feliz currently has more than 600 restaurants in Mexico.

Fraze Paint Distribution Center

Fraze Paint, owned by the Comex Group is nearly ready to open its new Distribution Center in the Centerpointe Business Park. On March 16, Fraze officials kicked off their employment recruitment at the Moreno Valley Employment Resource Center (ERC) with the assistance of the Riverside County - Workforce Development Center (WDC). Applications were available at the ERC beginning the week of March 8. The goal was to complete the hiring process by April 1 to begin employee training and meet the target opening date of April 16 for the new Fraze facility in Moreno Valley. Available positions are primarily materials handlers - level I and II, and Class A drivers with hazmat and air brake certifications. The project has an approved Participation Agreement with the City, which requires Fraze Paint to employ five individuals

from the low to moderate income range, as established by HUD for CDBG funding.

Employees at Frazee's existing San Diego distribution center were notified of the upcoming relocation and given first opportunity to apply for and retain their current position at the new Moreno Valley distribution center. The deadline for their response to Frazee Paint management was March 10 and eight workers expressed a willingness to relocate to the Moreno Valley facility. Company officials anticipate a majority of the existing individuals in supervisory positions will remain with Frazee Paint and make the move to the Moreno Valley site.

The new Frazee DC will employ approximately 60 to 65 employees and operate with two shifts. As the economy improves, Frazee will look to add a third shift. Employees with Frazee Paint-Comex Group receive a full benefit package including medical, dental, vision, 401K and pension plans.

Moreno Valley has Success in Creating New Jobs

During the past few years, Moreno Valley has been successful in creating many new employment opportunities. In fact 1,896 new jobs have been created in the last two years. Given Moreno Valley's high unemployment rate – creating new employment opportunities locally is a major goal of the Economic Development Department.

Brandman University – Moreno Valley Campus

The transition for the Moreno Valley campus from Chapman University to Brandman University is complete. Brandman University remains a part of the Chapman University system. Brandman University is the only four-year college in Moreno Valley. The Moreno Valley Campus is one of twenty campuses in the state of California and five campuses in the state of Washington for Brandman University that provide high quality, private, non-profit education focusing on the adult learner of the 21st century. Brandman University's educational history goes back to 1958 when the first adult learning campus was created on the El Toro Marine Base.

The Moreno Valley campus began classes 23 years ago at March Air Force Base. The campus started with a staff of three and has grown to a staff of

twelve. The Moreno Valley campus works closely with educational partners such as the Moreno Valley College, the Moreno Valley Unified School District and Val Verde Unified School District, to help overcome educational and economic challenges facing adult learner students and the community at large by providing high quality elementary, secondary, and special education teachers to several school districts throughout Riverside County. The Moreno Valley Campus of Brandman University continues to offer both on-site and online Bachelor and Master degrees in the Arts and Sciences. Brandman will begin offering Bachelor and Master degrees in Business for the fall session of 2010. They also continue to offer Master degrees and credentials in Education and the Moreno Valley campus also has increased its offering of medical and health industry related courses.

The Moreno Valley Campus of Brandman University, in partnership with the Moreno Valley Chamber of Commerce, will hold a Career Fair called "Venture into Success" on Saturday, April 24, from 10 a.m. to 2 p.m. This is the second year for the event that is designed to help serve Moreno Valley residents. All interested parties are urged to register early. Components of the career fair include a series of workshops that will help local residents in their efforts to seek employment, as well as improve their on-the-job and personal learning skills. The workshops will include tips on building a successful resume, improving public speaking skills, financial planning both for the present and the long term, elements of motivation in the workplace, success in taking an online course, and a "how to" class in using Blackboard for current students.

Students and attendees can pre-register at www.brandman.edu/morenovalley/attendee_april_24.

Employers and recruiters and pre-register at www.brandman.edu/morenovalley/recruiter_april_24.

Moreno Valley College

The Moreno Valley campus for the Riverside Community College District is now officially its own college. In late February the school secured the

needed accreditation from the State and on March 1, the Board of Directors for the Riverside Community College District took the final necessary action to create the new Moreno Valley College. On March 19, there was a celebration to highlight Moreno Valley having its own college. While being its own separate and distinct institution, the Moreno Valley College will still continue to be operated as part of the Riverside Community College District.

Moreno Valley College Job Fair

Moreno Valley jobseekers continue to demand new employment opportunities in the community. The Riverside Community College District, the Moreno Valley College Campus Student Services Department and Goodwill of Southern California partnered to conduct the Annual Career & Job Fair on Thursday, March 11, from 10:00 a.m. to 2:00 p.m. at the Moreno Valley College Campus, 16130 Lasselle Street. The career & job fair was offered at no cost and provided employers with the opportunity to meet hundreds of students and individuals seeking full-time, part-time, temporary or seasonal employment. Nearly 10,000 students currently attend classes at the Moreno Valley campus. Employers contacted the Student Services Department to participate.

Moreno Valley Auto Mall Improvements

Public Works staff has finalized the bid specifications for the new improvements for the Moreno Valley Auto Mall. Recently, staff from Economic Development and Public Works met with the auto dealers to review the improvement plans, prior to finalizing the bid specification package. The public bid process started the first week of April. The goal is to be underway with the new improvements by early summer. Work at the Auto Mall will include a new freeway sign—with a full color, state-of-the-art reader board, along with an assortment of other design improvements aimed at enhancing the marketability and overall image of the Moreno Valley Auto Mall. The new improvements at the Auto Mall are being funded by the Redevelopment Agency's tax allocation bond issuance of December 2007.

Site Selection Website Launched for Commercial Real Estate

The City has just launched a new site selection website to showcase commercial real estate

opportunities in Moreno Valley. The new website is hosted by GIS Planning and contains the latest in GIS technology, including the capability for site selection consultants and real estate professionals to easily access information on commercial opportunities in Moreno Valley for available office, industrial, retail and land holdings. The easy to use website allows for customized report preparation on Moreno Valley commercial properties, along with the ability to create a variety of useful demographic and business reports.

Creation of the data base necessary for start-up of the website was accomplished through a consultant—AIR Commercial Real Estate—who represents 67 commercial real estate firms working in the Inland Region including major commercial brokerage companies active in Moreno Valley such as Abbey Co, CB Richard Ellis, Coldwell Banker Commercial, Colliers International, Cushman-Wakefield, Grubb & Ellis, Lee Associates, and NAI Capital. After the initial six months of operation and working with AIR Commercial Real Estate, Economic Development staff will then assume the responsibility for maintaining the information on the website.

Access to the new website for site selectors and real estate professionals along with the general public is available through a link on the City's website or by going to www.morenovalleyprospector.com. Please take a look at this new economic development tool.

Economic Development Summary

The Economic Development Summary has been updated for March 2010 and is available on the City's website or via hard copy in the informational rack near the Economic Development Department on the 2nd floor of City Hall.

Neighborhood Preservation Division

Youth Opportunity Center

In January 2010, Family Services Association (FSA), with support from the City of Moreno Valley's Economic Development Department and the Moreno Valley Unified School District, submitted a grant proposal to Riverside County for a new Youth Opportunity Center (YOC) program in Moreno Valley. City staff has been 'unofficially' informed that the FSA proposal will be one of the

two entities in western Riverside County to be awarded funding under the YOC program. The official awarding of the grant funds by Riverside County is scheduled for early April.

Presently, FSA is finalizing an escrow to acquire a vacant building on west Alessandro Boulevard for the YOC use, along with additional space needs for FSA including storage (in conjunction with many local day care facilities) and the relocation of FSA's food preparation operation (for FSA's community meal programs). Additionally, City staff will recommend that \$80,000 in CDBG funding be included in the FY 2010/11 Budget for this new YOC facility.

Job Training Program

To date, the City's Community Talent Development Partnership program has successfully graduated seventy-six students. The program offers individuals 18 and over, free occupational training opportunities in Warehouse, Distribution and Logistics (WDL) or Customer Service industries. The Economic Development Department-Neighborhood Preservation Division has partnered with PW Enhancement Center (PWEC) to provide case management and basic skills training, along with Riverside Community College District providing 80 hours of classroom instruction.

The program is funded through a federal earmark grant of \$118,886 in Workforce Investment Act funds from the Fiscal Year 2008 Labor, Health and Human Services and Education Appropriation. This appropriation helps the City increase employment opportunities for community residents.

The WDL class started on March 22 and ran through March 31. An orientation for this session was held on Monday, March 15 at the March Education Center located at 14745 Riverside Dr. Riverside, CA 92518. Individuals interested in participating in training programs and any subsequent ones may contact Riverside Community College's Corporate and Business Development staff at 951-571-6486.

Foreclosure Prevention Workshops

The next series of Foreclosure Prevention Workshops will start in late April and run through June. A total of five events will be conducted with

one occurring in each City Council District. Moreno Valley will again partner with Riverside County HELP, Fair Housing, and Springboard, along with a number of lenders in making the workshops as effective as possible in keeping people in their homes. Below is the schedule and locations for the Foreclosure Prevention Workshops.

District 2 (Monday, April 26, 6:30 pm – 9:30 pm)

Vista Heights Middle School
23049 Old Lake Road
Moreno Valley, CA 92557

District 1 (Saturday, May 8, 10 am – 2pm)

Butterfield Elementary School
13400 Kitching Street
Moreno Valley, CA 92553

District 4 (Saturday, May 22, 10am – 2pm))

Badger Springs Middle School
24750 Delphinium Avenue
Moreno Valley, CA 92553

District 3 (Monday, June 7, 6:30pm – 9:30 pm)

Valley View High School
13135 Nason Street
Moreno Valley, CA 92555

District 5 (Saturday, June 26, 10am-2pm)

Moreno Valley Conference and Recreation Center
14075 Frederick Street
Moreno Valley, CA 92553

Unemployment Up in January

Unemployment data for the month of January 2010 was just released by the State Department of Employment Development. Unfortunately, unemployment numbers spiked up slightly in January 2010 (as compared to December 2009) for the State of California, Riverside County and all the cities of Western Riverside County. Statewide unemployment rose from 12.1 to 12.5% and Riverside County jumped from 14.1 to 15.1%. In January, Moreno Valley's unemployment rate rose from 16.5 to 17.4%. Other nearby cities also had high unemployment numbers including Riverside 15.3%, Banning, 17.2%, Beaumont 17.3%, Hemet 18.9%, San Jacinto 22.4% and Perris with unemployment at 23.0%. With all this being said, staff continues to work with Riverside County

Workforce Development on a plan to expand the Employment Resource Center at TownGate Center.

Oakwood Apartments

MacFarlane Costa Housing, developer of the Oakwood Apartments, has resolved their outstanding lien issues. Outstanding debts have been paid to the project's contractors, subcontractors, and suppliers. MacFarlane was also working concurrently with RDA staff to satisfy the Conditions Precedent to Funding, as set forth in the Affordable Housing Agreement. A disbursement of \$2,250,000 of the RDA's \$3,000,000 financial commitment for the project has been disbursed into escrow agent – Wells Fargo. The remaining \$750,000 will be provided after the project has been completed and Stabilized Occupancy has been achieved.

Construction was anticipated to resume by mid-March on the 241-unit affordable housing project. Baronet, the general contractor for the project, has been working with Public Works staff in preparation to obtain an encroachment permit to resume the construction of the public improvements along the project's street frontage.

Neighborhood Stabilization Program Update

The City's Neighborhood Stabilization Program (NSP) remains active. The following represents a summary of NSP activities.

Budget Reallocation

On January 26, the City Council authorized transferring most of the budgeted NSP Homebuyer Assistance Program (NSP-HAP) funds to successful programs for Multi-family Residence Acquisition, Rehabilitation and Rental and Single Family Residence Acquisition, Rehabilitation and Resale. The Economic Development Department (EDD) pursued these changes to expedite NSP grant spending and better capitalize on market conditions. At the time of creation of the NSP-HAP, the residential real estate market was substantially different than today. The market possessed an abundance of bank-owned properties and banks were more flexible in their pricing. In recent months, competition has become fierce as investors are outbidding homebuyers and are frequently paying far more than appraised value for residential properties. The NSP down payment assistance

program was found to be problematic because federal regulations require the homebuyers to negotiate a minimum discount of 1% off the appraised value and sellers are not currently discounting sales prices because of less inventory on the market. To be more effective, Redevelopment Agency Housing Set-Aside funds have been allocated to re-establish the former HAP program to enable down payment assistance from redevelopment funding, thereby avoiding the restrictions associated with NSP and HUD regulations.

Homebuyer Assistance Program

Although the majority of the NSP-HAP funds were shifted to other programs, EDD still anticipates a need for NSP-HAP in conjunction with home buyers who purchase NSP-rehabilitated homes from the City's NSP Development Partners. EDD staff has revised the existing Homebuyer Assistance Program (HAP) for compatibility with NSP requirements. Lenders based in Moreno Valley and Riverside attended program training on Tuesday, March 16. Operation of both RDA and NSP-HAP programs will provide maximum flexibility for the first-time home buyer loan program.

Single Family Acquisition, Rehabilitation And Resale

The City's NSP Development Partners have been active. To date, NSP Development Partners are currently in escrow or have acquired a total of 25 single-family properties in Moreno Valley, for a total value of \$2,985,048 (including purchase price and estimated rehab costs).

Development Partners are also busy working on rehabilitating properties and getting them ready to market for sale. Typically, the timeframe for completing rehab improvements is 60 to 90-days. Several homes have been finished and are now being offered for purchase.

Multi-Family Acquisition, Rehabilitation, And Rental

Each of the City's selected Multi-Family Development Partners has targeted properties for acquisition and rehabilitation:

- Mary Erickson Community Housing has closed escrow on a 27-unit apartment complex on Myers Ave., between Heacock and Indian

Streets, with a value of \$2,311,500. An Affordable Housing Agreement was executed to secure the continued affordability of these apartments to families earning up to 50% of the area median income. Rehabilitation work is underway.

- Riverside Housing Development Corporation (RHDC) has submitted offers on 2 additional properties located in the Allies neighborhood. Both of these are 4-plex apartments in an area that RDHC already owns several apartment properties.

Summary

NSP regulations require 100% obligation of original grant funds by September 2010. All obligations combined, more than \$6.4 million or 63% of Moreno Valley’s \$11.39 million NSP grant has been obligated so far. The U.S. Department of Housing and Urban Development (HUD) recently sent a team of consultants to evaluate Moreno Valley’s progress with NSP and offer any needed technical assistance. After concluding the assessment, HUD’s team commended Moreno Valley’s program and provided the glowing report, stating that the City has “done a fabulous job of putting your program together so far.”

Mobilehome Grant Program

Another rehabilitation project was recently completed through Neighborhood Preservation’s Mobilehome Grant Program. The unit was manufactured in 1968 and is located within a District 4 mobilehome park. The grant recipient is a low-income, elderly woman who has resided in the park for ten years.

Repairs included the removal of unsafe decks, stairs, and railings, along with roof, siding, and sub-flooring repairs. New items installed included two sets of entry stairs, a front door and frame, vinyl skirting, sheet vinyl flooring, and replacement of the tub and shower. The mobilehome unit also received a new coat of exterior paint.



FINANCIAL & ADMIN SERVICES DEPT

January Financial Results

Following is a summary of the General Fund financial results for January 2010:

General Fund Revenues

- Year-to-date (YTD) *historical* percentage received through January is 38.0%, with 58.3% of the fiscal year elapsed.
- *Actual* YTD revenue received through January is 36.1%, or 95.1% of the expected levels.
- Revenues that are above the expected levels include Utility User’s Tax, Franchise Fees and Interest Income.
- Revenues that are below the expected levels include Property Tax, Property Tax in-lieu of Vehicle License Fees, Sales Tax and Development-Related fees.
- The results through January are in line with fiscal year-end projections provided in the Mid-Year Budget Review presented to Council on February 23, 2010.

General Fund Expenditures

- YTD actual expenditures are 54.5% of the adjusted budget, with 58.3% of the fiscal year elapsed. Individual operating categories are as follows:
 - Personnel Services: 55.6%
 - Contractual Services: 53.9%
 - Materials & Supplies: 43.1%
 - Fixed Charges: 58.7%
 - Fixed Assets: 9.0%
- The above results are positive and reflect the ongoing diligence of departments in their cost-control efforts.
- No actions are recommended with respect to workforce reduction or other expenditure reductions, beyond the prudent cost-control measures already being implemented by all departments.

FIRE DEPARTMENT

The Fire Department has nothing to report.

HUMAN RESOURCES DEPARTMENT

The Human Resources Department has nothing to report.

LIBRARY SERVICES DEPARTMENT

On March 9, the City Council approved the acceptance of a \$10,000 donation from the Moreno Valley Friends of the Library. This generous donation was given for the purpose of purchasing additional children's books in various genres for the library collection. These funds were raised through the ongoing used book sale that the Friends maintain in the library.

The "Cover-to-Cover Club" reading program for children ages 4-12 began at the library on March 6 and runs through April 17. Children who read five books that they have checked out on their own library card will earn a certificate for a free burger or cheese sandwich. The program is sponsored by In-n-Out Burger.

PARKS & COMMUNITY SERVICES DEPT

Special Events

Writers Launch Pad

Moreno Valley Parks and Community Services and the Moreno Valley Arts Commission hosted the "Writers Launch Pad," a free workshop focused on helping writers bring their work to market and launching their careers. The workshop was held on March 20, from 10:00 a.m. to 12:00 noon at the March Field Air Museum (theater) at 22550 Van Buren Riverside.

Presenters included thriller writer Graham Brown, author of *Black Rain* and the upcoming *Black Sun*, speaking on how he took his career from unknown author to a multi-book contract. Also appearing was Madelyn Cain, author of *Laffit: Anatomy of a Winner* and *The Childless Revolution: What it Means to Be Childless Today*. She'll discuss how non-fiction writers prepare a selling book proposal for agents and publishers — a subject she teaches in the Master of Professional Writing program at USC.

Art au Soleil

Moreno Valley Parks and Community Services and the Moreno Valley Arts Commission will host "Art au Soleil," a lively street fair showcasing Moreno Valley artists and performers. The event will take place on April 24 from 10:00 a.m. to 5:00 p.m. at the Stoneridge Towne Centre at 27110 Eucalyptus Avenue. Artists and crafters are encouraged to

apply for booth space. The deadline to apply for a booth space is April 15. Booth space is \$25.00. To register: Exhibitors contact Patricia Korzec, Arts Commissioner at pskorzec@aol.com or Laurie Phillips, Arts Commissioner at 951.247.4848. Performers contact Suzi Zuppardo, Arts Commissioner at DIDCenter@cs.com. For information contact Parks and Community Services 951.413.3280.

July 4th Celebration to be a Two-Day Event

The City of Moreno Valley's July 4th Celebration this year will be a two-day celebration. Beginning on July 3, the Independence Celebration will kick off with a parade from 9:30 a.m. to noon. The parade theme this year is, "America Come Together." The second day of celebration will continue on July 4 from 2:00 p.m. to 10:00 p.m. with the Family Fun Fest activities at Mountain View Middle School/Morrison Park. Highlights of the festival include a Moreno Valley Idol competition, drawing vocal talent to compete during the July 4 festivities. The concert headliner this year is "The Beach Toys," who promises to bring back great memories with "A Tribute to the Beach Boys," and "Paperback Writer," who will recall great memories with "A Tribute to the Beatles." The festival concludes with a spectacular fireworks display at 9:00 p.m., which is simulcast on radio station KOLA 99.9 FM. This will be the best July 4th show ever! For information contact Parks and Community Services 951.413.3280

Projects

Patriot Park

Rough grading for Patriot Park has been completed. Irrigation mainline, concrete flat work, and light poles have been installed. This month, the contractor will be installing play equipment, amending soil, installing new fencing, and finish the irrigation system. The project has had twelve rain days, which may delay opening.

Shadow Mountain Ballfield

A community meeting was held for the lighting of Shadow Mountain Ballfield on February 11. Based on the results of the meeting, it has been determined that a restroom will be installed at the site.

Parks Maintenance

Projects completed include: graded all CFD #1 trails, applied rind grip to splash pad deck at Celebration Park, repaired over 250 vandalized sprinklers on Aqueduct Bikeway between Graham and Bay, replaced tables and benches at Ridgecrest Park, replaced Gateway monument sign, installed new trash containers at Ridgecrest and Fairway Parks, repaired shade shelters at Sunnymead, Victoriano, Hidden Springs and Pedrorena Parks, and installed new benches at El Potrero Park.

Total cost for vandalism/graffiti in February was \$1,512. Total labor hours for vandalism/graffiti during were 36½ hours, approximately 4½ full-time work days.

Court referrals performed a total of 1,025 hours during February. The total hours for court referrals in 2010 are 2,252 which equates to approximately 281 full-time work days.

Recreation

The Time for Tots program continues to be popular with community residents with several of the classes filling to capacity and many more closely maxed out as well. In addition to the standard curriculum, children celebrated special activity days: Disney Days on February 4 and 5, Valentine's Day on February 12, and Culture Days on February 25 and February 26.

The newly added Time for Tots program at March Field Park Community Center has more than doubled in participants since opening in mid January. To help promote the new classes, staff held an open house on February 25. Interested parents and children enjoyed an afternoon of crafts, music, muffins provided by Mimi's Café, and a tour of the facility.

Recreation classes and programs continued to run smoothly in February, with many classes filling with new and returning participants. The ever-popular dance classes continue to generate interest from the community, and art classes Oil Painting and Drawing for Kids continue to hold steady with participants as well. Martial arts classes provided by ASG, located on Alessandro Blvd., also saw a boast in registrations in the month of February. The recently opened facility offers youth and adult

classes in Boxing, Capoeira, Wrestling, Jiu-Jitsu, Mixed Martial Arts, and Muay Tai.

Valley Kids Camp opened for three weeks beginning March 22 for local children in kindergarten through seventh grades.

Spring activities began on March 27 beginning with the Easter Egg Hunt for children ages 2 to 12 years of age, held at 9:00 a.m. at Sunnymead Park. More than 1,000 children attended the park event and searched for 16,000 candy and prize filled eggs. Also scheduled was the annual Bunny Brunch held at the Senior Community Center. The two-hour brunch began at 10:00 a.m. for children ages 3 to 12 years. For a residential fee of \$6.00, 130 children enjoyed a morning of crafts, a specially prepared brunch, and a visit from the Easter Bunny. Hop Down the Craft Trail was scheduled for March 30 at the TownGate Community Center for children ages 5 through 12 years of age. The event was held from 6:00 p.m. to 8:00 p.m. for a \$9.00 residential fee. Attending children made fun and exciting holiday crafts that they took home to enjoy. The spring activities concluded on April 1 with the Spring Easter Chef's Workshop at the TownGate Community Center. From 6:00 p.m. to 8:00 p.m., with a residential fee of \$6.00, children ages 5 to 12 years made yummy holiday goodies to take home and enjoy.

The youth basketball league is mid-way through the season, and the competition is heating up. With 22 competitive teams for players in third through eighth grades in three separate divisions, there are more than two hundred players working every day to take their game to the next level. The second annual 3 vs. 3 tournament was a huge success with many parents and coaches volunteering to help. Also, the second annual All-Star competition and games were successful. The coaches, parents and children all enjoyed the weekend of competition. Play-offs took place in early March, and the championship teams represented the City of Moreno Valley in the Inland Valleys Tournament of Champions held on March 20.

The adult softball league winter season has braved some cold weather, but the competition is still hot. There are 32 teams competing in five divisions for the winter title, with games on Sundays and

Thursdays at Sunnymead and March Field Parks. The season will run through April.

After a long and heavily anticipated wait, the pee-wee and junior soccer program is ready to kick off its second annual competitive season. More than 220 players will meet at Community Park soccer fields every Monday through Thursday for some soccer instruction and competition.

The adult women's soccer league is ready to start its next season with 10 teams. Women are playing at the Community Park soccer fields on Sunday evenings, which began in early March, to test their soccer skills.

Senior Community Center

On February 4 free tax help was provided by AARP. The services are offered Monday, Tuesdays, Wednesdays, and Fridays from 12:00 p.m. to 3:00 p.m.

On February 12, the Center held its annual Valentines Day dance sponsored by Health Net. There were 65 seniors in attendance.

The February Senior Birthday Party was celebrated on Thursday, February 28. This event was sponsored by the Friends of Moreno Valley Senior Center who provided a free meal and a box of candy. Miller Jones Mortuary donated the cake and ice cream.

The St. Patrick Day Carnival was held on Wednesday, March 17.

On March 25, the annual Senior Health Fair was held at the Center.

Grant Programs

The Annual William Batey Reading Contest concluded on March 19.

Staff will be implementing the first March Madness Basketball event that will involve STARS third, fourth, and fifth graders from all 41 schools competing each other. The finals will be held on May 14 and 21.

POLICE DEPARTMENT

The Police Department has nothing to report.

PUBLIC WORKS DEPARTMENT

Solid Waste & Recycling Program

Recycling Message Presentation for ASES Program
In coordination with Parks & Community Services, City staff delivered ten recycling presentations to the After-school Education and Safety (ASES) Program in February and March. The presentations included education pieces on trash, recycling, green waste, and household hazardous waste. The interactive presentation also included a chance for the students to try to test their knowledge by participating in the Recycling Sorting game. The winning participant received a recycling themed t-shirt and the winning team received rulers made from recycled material. Magnets detailing what materials are accepted in the three residential bins (trash, recycling and green waste) were distributed to help drive the message back to the home and community.

Transportation

Pedestrian Safety Audit

Recently, the City applied to the Institute of Transportation Studies (ITS) at UC Berkeley to take advantage of a free program that provides pedestrian safety assessments to municipalities. This program, funded through the Office of Traffic Safety (OTS), encompasses a team of two pedestrian safety experts who perform field observations, analyze relevant data and information, and hold discussions with the city's key staff and representatives. In addition, the evaluators review the city's current pedestrian safety-related programs, with a view to increasing the overall effectiveness of the programs. After completing a one-day visit, the two evaluators will prepare a report for the city summarizing their findings and recommendations.

Representatives from Risk Management, Public Works, and the Police Department will be involved in a walking audit to be conducted at various locations, primarily focused around select schools and commercial districts. A major topic of discussion will be how to address illegal jaywalking, an issue recently brought forward to our Traffic Safety Commission by Council Member Stewart. The observations made during the walking audit will be used to suggest policies and physical improvements that may enhance pedestrian safety and accessibility.