

# INLAND EMPIRE

Small Business Development Center



# Marketing Automation

## DATE

Wednesday, September 21, 2016

## TIME

9:00 am-12:00 pm

## LOCATION

Moreno Valley Conference Center  
14075 Frederick Street  
(Alessandro Room A)

## COST

FREE

*Workshop is offered at no charge by the City of Moreno Valley*

Pre-registration is recommended, as seating is limited.

Register online at:

[www.iesmallbusiness.com](http://www.iesmallbusiness.com)

Acquire techniques to help you build a better eCommerce business.

Learn how to:

- Understand the New Sales and Marketing Environment
- Automate Daily Marketing Tasks to Succeed
- Use Analytics to Achieve Better Results



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