

Measure L

Frequently Asked Questions

Q: What is Measure L?

A: On August 4, 2016 the Moreno Valley City Council placed **Measure L** on the November 2016 ballot for residents' consideration. **Measure L** is known as a hotel tax and is not a tax on residents. **Measure L** would be paid by out-of-town visitors and tourists when they stay at a hotel or motel in Moreno Valley.

Q: Why was Measure L placed on the ballot?

A: Over the last five years Sacramento politicians have taken millions of dollars from Moreno Valley, impacting the City's ability to provide the services and programs at the levels local residents want. If approved, the Measure L would create a locally-controlled source of funding for vital city services such as police, fire, 9-1-1 emergency response, libraries and street repair.

Q: Will Measure L help make Moreno Valley safer?

A: Violent crime is on the rise in our region as more and more gang members are coming into Moreno Valley from other Southern California communities to commit crimes. Maintaining response times for 9-1-1 calls is also important. If approved, Measure L would help maintain gang and drug prevention activities, maintain the number of police officers on our streets, and help maintain rapid response times by our City's paramedics, firefighters, and emergency medical workers who are the first to respond to emergencies and save lives.

Q: How do we know Measure L funds will be spent as promised?

A: Measure L includes strict accountability provisions including a financial oversight committee and annual independent financial audits to ensure that funds are spent properly and used locally for Moreno Valley's benefit only. Measure funds are required by law to stay local and cannot be taken by the State.

Community Priorities

- Maintaining gang and drug prevention programs
- Maintaining rapid 9-1-1 emergency response times
- Maintaining police patrols of neighborhoods, parks and local schools
- Maintaining police responses to violent crimes
- Maintaining local control over local funds
- Preserving other city services, including libraries and youth programs

How can I find out more information about Measure L?

If you would like to find out more information about Measure L please contact: 951-413-3001 or visit:
www.moval.org

